

# “It’s the most important business choice you’ll make!”

Do you want to expand your bottom line sales and insure the future viability of your boating business. Then joining the Portland Marine Dealers Association (PMDA) is the most important business decision you’ll make this year.

Here’s five very important reasons to join:

1.) **“Nobody’s going to promote boating unless we do it ourselves.”** The PMDA promotes *your interests*, and the interests of the entire local boating industry. We are committed to elevating the profile of boating locally through a balanced mix of marketing promotions, community involvement and political action.

2.) **Portland Dealers Boat Show** As a PMDA member, you receive discounts on exhibiting in this major sales event. The show is strategically timed in March to capture late season buyers closer to the actual peak of boating season.

3.) **The Ninth Wave...your information source.**

The Ninth Wave is your quarterly resource for information on local industry news, membership activities, boat show updates and legislative news. It is free with your membership

4.) **Annual membership meeting.** The annual membership meeting is your opportunity to hear quality speakers, make new contacts, and meet other marine business professionals.

5.) **Increased visibility for your business.** Your business will receive a listing in our annual Membership Directory--and the official PMDA website!

**Make that important decision today!**

**Join the PMDA!**

## Portland Marine Dealers Association

### Membership Application

Company Name: \_\_\_\_\_ dba(if any): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: (     ) \_\_\_\_\_ Fax: (     ) \_\_\_\_\_

E-mail: \_\_\_\_\_ Website address: \_\_\_\_\_

Corporation \_\_\_\_\_ Sole Proprietorship \_\_\_\_\_ Partnership \_\_\_\_\_ Other \_\_\_\_\_

List Company Officers/Principals: \_\_\_\_\_

**\*Application must be signed by a corporate officer, owner or partner and must be accompanied with enrollment fee.**

Signature: \_\_\_\_\_ Print Name: \_\_\_\_\_

Title: \_\_\_\_\_ Date: \_\_\_\_\_

**1.) Benefactor Dues: \$500**

**2.) Corporate Membership Dues: \$350**

Boat and marine product manufacturers

**3.) Dealer Membership Dues: \$250**

**4.) Associate Membership: \$125**

Eligible: Portland area full-line boat dealers

Non-dealer marine related business

**Send application and dues to: PMDA, P.O. Box 40848, Eugene, Oregon 97404**